

Western Illinois Area Agency on Aging

Aging and Disability Resource Center

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*Sponsor of the Retired & Senior Volunteer Program
of Eastern Iowa & Western Illinois*

Western Illinois Area Agency on Aging is seeking support for its **39th Annual Conference**, to be held **September 14, 2017** at the iWireless Center. Leaders in the field of aging from Illinois and Iowa, including nursing home administrators, hospital staff, social workers, parish nurses, staff from our funded agencies, and seniors attend this conference. Continuing education credits are offered for social workers, nurses, and nursing home administrators. We are very fortunate to have the following speaker for the conference this year:

Elaine K. Sanchez, is an author, speaker, and co-founder of CaregiverHelp.com, a video-based caregiver support program. Her passion for helping family and professional caregivers cope with the emotional stress of caring for individuals with progressive and degenerative diseases is based on her own experience of caring for aging family members.

Topics will include:

- "Finding Hope, Humor, & Heart in Caregiving"
- Understanding and Coping with Caregiver Anger & Guilt
- Dealing with Caregiver Depression & Grief
- Caregiver Self-Care

Your support allows us to provide a quality conference to the aging network professionals in our area. Sponsorship is a great opportunity to promote your services.

The Western Illinois Area Agency on Aging (WIAAA) is a not-for-profit organization, dedicated to serving people age 60 and older, their caregivers, and older adults with disabilities. Our mission is to ensure coordinated, accessible services for older persons to live independent, meaningful, and dignified lives. WIAAA serves ten counties in western Illinois: Bureau, Henderson, Henry, Knox, LaSalle, McDonough, Mercer, Putnam, Rock Island and Warren.

The following sponsorship levels are available. Please let us know at what level you would like to sponsor as soon as possible. This will ensure your logo is included in conference materials and marketing based on your sponsorship level. Please complete the form on the back of this letter and return with contribution. If you need additional information, please contact **Amy at 309-793-6800**.

Levels of Sponsorship Available	Speaker Sponsor \$1,000 or more	Patron Sponsor \$750	Contributor Sponsor \$500	Supporting Sponsor \$250
Individual banner displayed at the conference.	X			
Logo displayed in all publicity for the conference	X	X		
Logo displayed on the conference registration form (sent to approximately 4000 professionals).	X	X	X	
Logo displayed in the conference program	X	X	X	X
Vendor table at the conference free of charge	X	X	X	X
Number of people who can attend the conference and luncheon free of charge	4	2	1	1

Please complete the information below and return with contribution by **June 9th, 2017.
Thank you for your support!**

Name of business: _____

Contact person: _____ Phone: _____

Address: _____ City: _____ State: _____

Email address: _____

Will your Vendor booth need electricity? YES _____ NO _____

Please indicate the level of sponsorship for your business:

- Major Sponsor: \$1,000 or more Contributor Sponsor: \$500
 Patron Sponsor: \$750 Supporting Sponsor: \$250

Names of staff attending the conference and luncheon free of charge based on sponsorship level.

(If you make a change, please inform WIAAA who will be attending.)

1. _____
2. _____
3. _____
4. _____