

2020
CENSUS
Everyone Counts!

The logo for the 2020 US Census. It features the year '2020' in a large, dark blue, sans-serif font. A red silhouette of the United States is overlaid on the '0's, and a blue checkmark is superimposed over the map. Below the year, the word 'CENSUS' is written in a smaller, dark blue, sans-serif font. At the bottom, the slogan 'Everyone Counts!' is written in a red, italicized, sans-serif font. A solid red vertical bar is located in the top right corner of the slide.

What You Need to Know About the 2020 US Census



Everyone Counts

- ▶ The census counts every person living in the United States once, only once, and in the right place.
- ▶ The decennial Census begins in the continental US in March 2020. By April 1st households will receive an invitation to participate using one of three options:

- ▶ ~ONLINE~
- ▶ ~BY PHONE~
- ▶ ~BY MAIL~



Civic Duty

- ▶ The count is mandated by the Constitution and conducted by the U.S. Census Bureau, a nonpartisan government agency.
- ▶ While participation is mandated, there are also many good reasons to participate.
- ▶ The census provides critical data that lawmakers, business owners, teachers, and many others use to provide daily services, products, and support for you and your community.



Fair Representation

The U.S. Constitution requires that electoral districts be periodically adjusted or redrawn to account for population shifts.

Each decade, the census reveals where populations have risen or fallen. The results of the census are used to reapportion the House of Representatives, determining how many seats each state gets. If states and communities are not fully counted, it could cost them political influence and power, as well as money and other resources.

<https://youtu.be/83UNSPG3BHA>



Distribution of Funds

More than \$675 billion in federal funds, grants, and support is distributed to states, counties, and communities based on census data.

(Approximately \$34,331,000,530 to Illinois annually)

That money is spent on schools, hospitals, roads, public works, and other vital programs including Medicare Part B, Supportive Housing for the Elderly, and Community Centers.



Grandparents Raising Grandchildren

4 out of 5

young children who were missed in the 2010 Census were left off their household's forms. Children living in a grandparent's home are more likely to be left off. Remember, all kids should be counted in the household they live in most – including grandparent's homes!



2,258,903

Number of children in the U.S. who live in their grandparent's home. Don't forget to include them on your 2020 Census form!



How the Data is Used

▶ Some Ways Census Statistics Are Used:

- ▶ ~ Businesses use census data to decide where to build factories, offices, and stores, which create job opportunities.
- ▶ ~ Local governments use the census data for public safety measures and emergency preparedness.
- ▶ ~ Real estate developers use census data to build new homes and revitalize old neighborhoods.



Census Data is Confidential

- ▶ **Your responses to the 2020 census are protected by law.**
- ▶ Under title 13 of the U.S. code, the U.S. census bureau cannot release any information which identifies you individually.
- ▶ **The U.S. census bureau uses your information for statistical purposes only!**
- ▶ Census data cannot be used against you by any government agency or court, including the
 - ▶ FBI, CIA, DHS, or ICE.



Census Data is Secure

Whether you respond online, by phone, by mail, or if a census employee comes to your door, your information is collected, transmitted and kept secure throughout the process.



When you are on the Census Bureau's secure website, you can verify it's safe by making sure the address begins with 'HTTPS' and includes a lock symbol.



What You'll Be Asked

The census questionnaire is relatively brief and contains basic questions such as name, age, sex, and number of people living in your home.



[Sample Questionnaire](#)



What You Won't Be Asked

THE CENSUS WILL NEVER ASK FOR:

Social Security Numbers

Bank or Credit Card Numbers

Money/ Donations

or Anything Related to Political Parties.

*Beware of anyone or anything claiming to be with
the census and asking for this information!*



Census Workers

If someone visits your home to complete your questionnaire, you can do the following to verify their identity:

- ▶ 1). First, check to make sure that they have a valid ID badge, with their photograph, a U.S. Department of Commerce watermark, and an expiration date.
- ▶ 2). If you still have questions about their identity, you can call **319-579-1500** to speak with a Census Bureau representative.



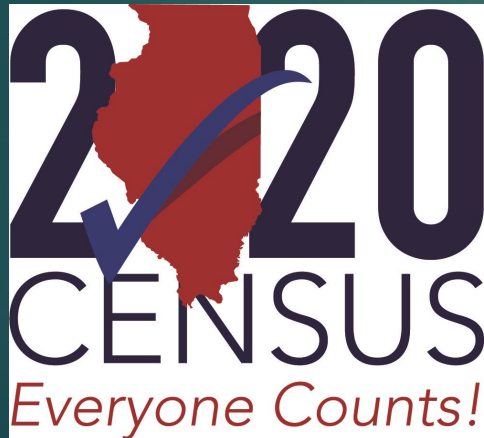
Accessibility

- ▶ Participation in the census is accessible to everyone through one of the following ways:
 - ▶ Beginning in March 2020:
Online or by Phone
 - ▶ Beginning mid-April:
By Mail
 - ▶ Beginning mid-May:
In-Person



Thank You!

More information is available online at
<https://2020census.gov/>





Sources:

2020 Census.gov

<https://2020census.gov/>

U.S. Census Bureau

<https://www.census.gov/programs-surveys/decennial-census/2020-census.html>

AARP.org

<https://www.aarp.org/politics-society/government-elections/info-2019/census-impact-older-americans.html>